

The Role Of District Social Welfare Workers In The Empowerment Of The Poor Society In The Lhokseumawe City

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Abstract: This study aims to describe and analyze the role of the District Social Welfare Workers in the empowerment of the poor in the city of Lhokseumawe and to describe and analyze the factors supporting and inhibiting the District Social Welfare Workers in Empowerment of the Poor in the city of Lhokseumawe. This research was conducted using qualitative approach, since they correspond to the characteristics of the problem and the fact is being investigated. Kota Lhokseumawe District Social Welfare Workers role in performing tasks such as the role of coordinator, administrator role and the role of facilitator has been pretty good at running various community development projects. With the variety carried out by District Social Welfare Workers can assist the government in empowering the community through a program that is individual and group programs. In this case District Social Welfare Workers acts as a cooperation partner with the government in assisting the poor. Factors that support District Social Welfare Workers role in the empowerment of the poor as government support for the provision of various facilities, but in relation to labor payment was not timely District Social Welfare Workers thereby affecting morale. While the public support given to District Social Welfare Workers in assisting community development projects such as the provision of facilities for agricultural land and residential land so that it can make a joint effort in a group known as KUBE program.

Keywords: Roles, Empowerment of the Poor Society

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I. INTRODUCTION

Implementation of various social welfare activities has been to involve professional social workers in this case of course the District Social Welfare Workers for providing services and empowering. However, the issue of the empowerment of the poor has been the lack of balance between the various problems of social the budget allocation for various community development projects and aid that is not targeted at the same lack of coordination amongst various social assistance, so that revenues are not on target, whereas in others parties still many who do not get help. To avoid the above, the government of the District Social Welfare Workers recruited as executive coordinator of social welfare activities at the district level.

Furthermore District Social Welfare Workers perform a facilitating role that accompany the government and communities in implementing community development projects. The importance of coordination and administrative roles ranging from beneficiaries and the proposed data collection program to support targeted, appropriate and timely program execution or in other words each program being implemented in accordance with the needs of the community. The existence of the District Social Welfare Workers members as a form of social participation to achieve social welfare as well as a partner with the government. District Social Welfare Workers comes from citizens who have received guidance in the field of social welfare on the basis of a voluntary task keasadaran and devotion. Ministry of Social Affairs facilitates them to provide guidance empowering the poor. District Social Welfare Workers as an institute under the auspices of the ministry of social being in the city district level are placed in each district. As volunteers were recruited from the elements of Community Social Worker on the basis of volunteer work and sincerity to serve. District Social Welfare Workers programs implemented in each sub-district in the city of Lhokseumawe certainly different.

Social Kersejahteraan force established in order to assist the District's reign in every district, to collect data with social welfare problems and Data Sources Potential and Social Welfare has been recognized as a basic motion social welfare development. This type of data is the basis for the planning, implementation and monitoring of social service programs. However, to obtain accurate data it is necessary to direct observation in accordance with the concepts and indicators. District Social Welfare Workers formation in Kota Lhokseumawe by Regulation of the Minister of Social Republic of Indonesia Number 03 Year 2013 concerning the District

Social Welfare Workers. They were given the task to carry out assistance for the empowerment of the poor in accordance with the areas of deployment in each district.

The function District Social Welfare Workers in the implementation of social welfare based on Article 5 of Regulation No. 3 of Minister of Social Affairs in 2013 include: a). Coordinator; b). Administrator; and c). Facilitator ". As a token of appreciation to District Social Welfare Workers that have demonstrated performance, loyalty, and dedication in the implementation of social welfare are entitled to an award from the government. District Social Welfare Workers have a good role in the planning, recording and data collection, as well as the role of the Monitoring and Evaluation as well as roles in Reporting. Diamping than that District Social Welfare Workers also have operational roles related partnered with facilitation, counseling and capacity building. District Social Welfare Workers also has the role of partnerships and aksibilitas. In these duties, District Social Welfare Workers received support from the government and also from the public.

Data from Social Service show that the number District Social Welfare Workers Lhokseumawe in each sub-district in the city of Lhokseumawe respectively amounted to only 1 person. Kota Lhokseumawe consists of 4 Districts namely Banda Sakti subdistrict 1 District Social Welfare Workers, Muara Dua 1, Muara District 1 and District One Blang Mangat 1, four districts means there are only 4 members District Social Welfare Workers in Lhokseumawe city. With a limited number of members District Social Welfare Workers became an obstacle in providing social services given in addition to the vast area of social welfare problem in Lhokseumawe very much so the handling requires a number District Social Welfare Workers that much anyway, and needed a holistic management from planning to implementation. Social welfare issues in Lhokseumawe are likely to increase and become more complex impact on various aspects of life, so it needs to be balanced with the commitment and readiness District Social Welfare Workers in the implementation of social welfare. In this case the District Social Welfare Workers demanded various readiness and professionalism to carry out its role as a facilitator of empowering the poor in particular.

Empirical data indicate the presence of District Social Welfare Workers in Kota Lhokseumawe has provided support to the process of overcoming the various problems of social welfare, especially in empowering the poor. But there are also challenges facing District Social Welfare Workers in carrying out its role, so that the implementation of community development projects are still not optimal, and the mechanism is still relatively weak mentoring program as well as funding priorities for community development projects is still limited.

This study aims to describe and analyze the role of the District Social Welfare Workers in the empowerment of the poor in the city of Lhokseumawe and to describe and analyze the factors supporting and inhibiting the District Social Welfare Workers in Empowerment of the Poor in the city of Lhokseumawe.

II. LITERATURE REVIEW

2.1. The concept of Social Welfare

Everyone basically has the social needs that must be met in order to achieve happiness. Social welfare according to Midgley (2005: 21) was created on a compromise of three elements: the extent to which social issues are governed, the extent to which needs are met, and the extent of the opportunity to improve the standard of living can be provided. With the above opinion, it is assumed to be observed as a condition of social welfare lies in the ability of communities to meet their needs. Capabilities in this case is influenced by the state of education, skills, values and norms adopted by society. As a condition, the social welfare as mandated by the Law of the Republic of Indonesia Number 11 of 2009 which states that "social welfare is a condition of the fulfillment of material needs,

2.2. The concept of the District soaial Welfare Workers (District Social Welfare Workers)

Regulation of the Minister of Social Affairs No. 3 of 2013 on article 1 states Social Welfare Workers Subdistrict hereinafter abbreviated as District Social Welfare Workers is "a person who was given the duties, functions and authority of the Ministry of Social Affairs social institutions provincial office / social institutions district / city for a certain period to implement and / or helping with social welfare in accordance with the assignment in the sub region ". From that sense we can see that District Social Welfare Workers as social volunteers who perform a series of social activities.

2.3. Role theory

Role theory to discuss the duties of people or institutions that have accrued to both formal and informal. The role of an existing behavior as a portion of the main tasks that must be implemented. According to Selly in Salim (2014: 141) The role is defined as a function or position that subject or expected to have an organization, in society or in relationship.

2.4. Social Interaction Theory

In everyday life all the interactions, it is the nature of man from birth to death still need other people. According to Rahmat (2000) there are various kinds of social interaction is the interaction between individuals mutually influence both positive and negative. Then the interaction between individuals and groups and the interaction between the group and the group.

2.5. Social Development Theory

The development process requires the existence of economic growth followed by a change the change in the economic structure from agriculture to industry and services, institutional changes, either through regulation or institutional reform. The construction according to the Soetomo Rogers (2006) is "useful changes to the sustu social and economic system that was decided to be the will of a nation". Development as a process that moves in a straight line from the backward society to a developed society.

2.6. Theory of Human Resources

Armstrong in Achmad (2006: 18) states "The development of human resources associated with the availability and development opportunities to learn, create training programs which include planning, implementation, and evaluation of those programs". In order to face global competition, each organization must have formidable resources including District Social Welfare Workers organization itself. The resources needed to carry out activities can not be seen as a stand-alone piece, but rather seen as an integral and form a synergy.

2.7. Organizational theory

Organizations have a very varied definitions, organization can be viewed as a container, process, behavior, and also as a means to an end. According Siagian in Daryanto (2010: 18) organization is defined as "a union between two or more people working together for a common goal and formally bound in fellowship, where there is a relationship between a so-called leaders and a group of people called subordinates".

2.8. Theory of Community Empowerment

Community empowerment efforts by Wisdom (2006) performed by three things:

- a. Creating a climate that enables developing human potential. The point of departure is the emphasis that every man and society have the potential, then given the motivation and the realization that the potential can be developed;
- b. Strengthen the potential of the communities where need a more positive steps and real, the provision of various inputs and the introduction of a wide range of access to the opportunities that will enable people to and take advantage of opportunities. Empowerment in this pathway can be productive supply of any assistance, training, development of infrastructure both physical and social, and institutional development at the community level;
- c. Empowerment means siding on the weaker side to prevent unbalanced competition and create a mutually beneficial partnership.

2.9. Poverty theory

The definition of poverty has undergone expansion, along with the increasing complexity of the causes, indicators and other issues surrounding it. Poverty is no longer simply be regarded as an economic dimension but has expanded to kedimensi social, health, education and politics. According to Central Bureau of Statistics, poverty is the inability to meet the minimum standards of basic needs which include food and non-food needs.

III. RESEARCH METHOD

3.1 Research Approach

The use of the method in research is a must to be missed problems in accordance with its intended purpose. Keeping in method is a procedure or method to know something by using systematic measures then in every research should use research methods. And according to the research objectives that have been set, the method used in this study is a qualitative method,

3.2. Research Focus

The focus of the research is as follows:

1. Role of the District Social Welfare Workers in the empowerment of the poor in Kota Lhokseumawe
 - a. Coordinator role
 - b. Administrator role
 - c. Facilitator role

2. Factors supporting and the District Social Welfare Workers in Empowerment of the Poor in Kota Lhokseumawe
 - a. Factors supporting the dimensions:
 - 1) Government Support
 - 2) Community Support
 - b. Inhibiting factor with dimensions:
 - 1) limited personnel
 - 2) low human

3.3. Data Analysis Technique

Data analysis is the process of processing activities of research, ranging from compiling, classifying in similar categories, analyzing and interpreting the data in the patterns and relationships between concepts and formulate the relationships between other elements to be easy to understand and be understood. Data analysis techniques in this study using the theory of Miles and Huberman. In this process, the authors find data that actually correspond to the reality on the ground. In this process the author grouping similar things into groups of one, two and so on. Each of these groups showed a typology of data in accordance with the formulation of the problem.

IV. DISCUSSION

4.1. District Social Welfare Workers role in the empowerment of the poor

1) Coordinator Role

District Social Welfare Workers roles coordinator excellent in a variety of community development projects, from planning to the implementation stages so District Social Welfare Workers Lhokseumawe contribute in determining either program Raskin program, KUBE program, mentoring programs of various social problems, as well as in the implementation of the construction of houses for the public poor. With District Social Welfare Workers role in various programs can help smooth in a variety of mentoring programs conducted by District Social Welfare Workers. It is as said Midgley (2005: 21) was created on a compromise of three elements:

- 1) The extent to which social problems are governed;
- 2) The extent to which needs are met;
- 3) The extent to which the opportunity to improve the standard of living can be provided.

Various roles performed by District Social Welfare Workers to be able to accelerate the empowerment of communities as mandated by Law No. 11 of 2009 on Social Welfare of the Republic of Indonesia stated that:

1. Social welfare as a condition of the requirement for the material, spiritual, social and citizens in order to live a decent and able to develop themselves.
2. Implementation of social welfare is an effort that is directed, integrated, and sustained by the Government.
3. The District Social Welfare Workers are someone who is educated and trained professionals to perform the duties of care and handling of social problems.
4. Professional social worker is one who works, both in government and private institutions who have the competence and the social work profession.
5. Social volunteers are individuals and / or groups of people, good background in social work and not the background of social work.
6. Perpetrators of social welfare is an individual, group, social welfare agencies, and people involved in the implementation of social welfare.
7. Social welfare institutions as social organizations or social gatherings that carry out social welfare instituted by the community.
8. Social rehabilitation as refunctionalization and development process to enable a person to carry out their social function normally in social life.
9. Social protection is all efforts geared towards preventing and addressing the risk of shocks and social vulnerability.
10. Social empowerment is all efforts are directed to making citizens who experience social problems have power.
11. Social security is an institutional scheme to ensure that all people in order to meet the basic needs of a decent life.

District Social Welfare Workers role as a portion of the main tasks that must be implemented. As Selly opinion in Salim (2014: 141) defines the role or the role is "The function or position that subject or expected to have an organization, in society or in relationship". It is supported by the opinion of the SalimMukti (2014: 142) role is "reviewing the concept that people will behave in accordance with their status and role". In this case the role is something inherent in the individual.

2) Administrator Role

District Social Welfare Workers as an administrator role with regard to data collection and recording support fluency and accuracy of the program. In carrying out its role District Social Welfare Workers perform a variety of social interaction with people from the people or of the government. Interaction is done by individuals and groups. District Social Welfare Workers purpose is to smooth interaction of various programs by providing suggestions in empowering the poor. The good interaction built by District Social Welfare Workers in running tupoksinya so as to make it easier for them to obtain information relating to community data, both pre-prosperous society and the poor.

3) Facilitator Role

The role of facilitators highlighted by District Social Welfare Workers in line with the opinion of Wijaya (2005: 77) Empowering communities is "an effort to improve the capabilities and potential of the community, so that people can realize the identity, status and dignity. Maximally to survive to develop themselves independently in social, economic, religious, and cultural ". The results showed District Social Welfare Workers in carrying forward the facilitating role of human resource management has. Human Resources is a very important factor for District Social Welfare Workers in carrying out its role as a facilitator. In running its role as a facilitator, helped District Social Welfare Workers positioning itself as a partner of the government, in this case the Department of Social Welfare and Social Service Lhokseumawe Aceh province. District Social Welfare Workers in conducting mentoring poor always ready to serve in their community, because then also report the development of activities in the Aceh provincial Social Welfare through the sub-district in the district each in the city of Lhokseumawe. Therefore District Social Welfare Workers necessary managerial ability in carrying out their duties.

4.2 Factor Supporting and Inhibiting District Social Welfare Workers

1) Supporting Factors

a. Government Support

In carrying out the task District Social Welfare Workers government support good government, district / city as well as the support of the Provincial Government. The results of research related to the support provided by the government gets in line with the theory put forward by According Sumodiningrat (2014), that empowerment is an effort for the public's independence through the embodiment of potential ability they have. The community development always involves two interrelated groups, namely the people as the party empowered and those who put their interest as the party which empowers.

Government support in empowering the poor in an effort to improve the dignity strata of society in its present condition is not able to escape the trap of poverty and underdevelopment. Society determines the type of business, condition of the area which in turn can create institutions and service system of, by and for the local community. This community empowerment efforts later in the economic empowerment of the people. Empowerment in the context of the community is the ability of individuals are fused in the community and build community empowerment is concerned. A community made up mostly of physical and mental health, well-educated and strong, will have a high empowerment.

b. Community Support

The support given by the community is also very supportive District Social Welfare Workers activities. Empowerment is not only include strengthening the individual members of the community, but also institution-pranatanya. Instill cultural values such as hard work, thrift, transparency, accountability and others that are a key part of the effort to empower itself. Empowerment is meant in this study is the empowerment of the poor, as part of the community that requires treatment / management separate from the government with regard to efforts to improve the quality of their resources which will in turn drive increased revenues so as to leave its status as the poor people who do helpless.

The results showed that in performing the task District Social Welfare Workers assistance in empowering the poor have the full support of the community. It is an effort to empower the community. Community support District Social Welfare Workers improve in their duties. With the support provided by the public at District Social Welfare Workers so angka poverty in Lhokseumawe city from year to year decline. The phenomenon of poverty as a something that is complex in the sense of not only related to the economic dimension, but also other dimensions beyond the economy, but for this poverty is often conceived in the context of insufficient income and assets to meet basic needs such as food, clothing, housing, education, and health, which are all located within the economic dimension. The results of the study in accordance with the theory put forward by Suharto poverty (2005: 32) that the determinant factors such as poverty into four groups consisting of human capital or the so-called (human capital),

2) Obstacle Factor

a. Limitations Personnel

District Social Welfare Workers Lhokseumawe only 4 people on duty in 4 Districts, so there is no balance between the area of the village as the location or the number of activities District Social Welfare Workers District Social Welfare Workers with the number of members, so that little more can inhibit the activity. Based on the research results can be analyzed that when members District Social Welfare Workers in the District of experiencing difficulty or obstacle so that these activities were canceled because members District Social Welfare Workers only one person in the districts. District Social Welfare Workers number of members is not comparable with the number of community development projects. District Social Welfare Workers existence is in need because it affects the success of programs and activities of social welfare / social services.

b. Low Human

Human Resources is an important factor and can determine success in performing their duties. Human Resources District Social Welfare Workers members in general are low when viewed from the applicable provisions in the legislation that is at least a bachelor, but members District Social Welfare Workers in Lhokseumawe there D3 and high school graduates. However, they have the ability to interact so that does not impede the lack of human resources District Social Welfare Workers, even that inhibit District Social Welfare Workers due to limited personnel. The results showed that another factor that helps District Social Welfare Workers in the work is the suggestion is an act of any person to view or attitude which was subsequently accepted. By other hand, the suggestion might occur if the person who gave the views are authoritative or authoritarian attitude, The man is part of the group concerned. Examples in solving social problems, cleanliness or mutual cooperation.

High and low quality of Human Resources (HR), among others, characterized by the element of creativity and productivity that is realized with the work or performance either individually or in groups. This problem will be solved when the Human Resources (HR) is capable of displaying the result of productive work in a rational and have the knowledge, skills, and abilities. In connection with the development of human resources for quality improvement, Kartadinata (2007: 97) argues that "the development of qualified human resources is a process of contextual is not limited to preparing people who master the knowledge and skills that fit with the world of work at the moment, but also capable of being, like, and ready to learn throughout life".

V. CONCLUSION

Kota Lhokseumawe District Social Welfare Workers role in performing tasks such as the role of coordinator, administrator role and the role of facilitator has been pretty good at running various community development projects. With the variety carried out by District Social Welfare Workers can assist the government in empowering the community through a program that is individual and group programs. In this case District Social Welfare Workers acts as a cooperation partner with the government in assisting the poor.

Factors that support District Social Welfare Workers role in the empowerment of the poor as government support for the provision of various facilities, but in relation to labor payment was not timely District Social Welfare Workers thereby affecting morale. While the public support given to District Social Welfare Workers in assisting community development projects such as the provision of facilities for agricultural land and residential land so that it can make a joint effort in a group known as KUBE program. In connection with the factors inhibiting role District Social Welfare Workers in assisting the poor due to the lack of personnel is only one person for one district, and the low level of Human Resources (HR) member District Social Welfare Workers, where the recruitment is not in accordance with the Regulation of the Minister of Social Affairs No. 3 of 2013 on District Social Welfare Workers.

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